

Al Training Human - Next Generation Cyber Training

"Give a man a fish and you feed him for a day, teach a man to fish and you feed him for a lifetime.

Contact Details:

Website:

www.TheTripleP.org

Email:

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Finance:

Private company with existing cash flow.

Capital seeking - \$3.5M.

Use of Funds:

\$3M – R&D, UI/UX, Patents, innovation technology.

\$0.5M – Marketing and Sales.

Founders:

Etti Berger - CEO

25+ year Product Manager in Tier-1 cybersecurity companies. Master of Law (LLM).

Yaniv Barkai - CTO

Cybersecurity expert. Led digital forensics Israel Defense Force (IDF) team.

Why TripleP?

- Tailor-made courses.
- High ROI.
- Personalization.
- Top gear trainers.
- Cyber Warzone arena.
- Al based on Big Data.

Objectives:

TripleP empowering companies via the world's **best cyber security personalized training professionals**, cyber awareness programs and software tool sets such as Incident Response, Intelligence, or Forensics, ready for any cyber attack.

Problem/Opportunity:

While cyber security may be handled with technology, it is the human factor who triumph. Worldwide cyber security unfilled job positions expect to reach to 3.5 million by 2021. The need is an ability to prepare professionals for integration in workplaces in a faster and effective manner.

Our Solution:

Cloud based study and practice of facilitating learning and improving performance by creating, using, and managing appropriate personalized technological processes and resources using innovative reinforcement learning methodology. TriplelP Cyber Warzone arena combining algorithms of Machine Learning and Artificial Intelligence allows us to analyze big data of a personalized learning-training for cyber scenarios.

Business Model:

- B2B market. Pricing is based on subscriptions.
- Warzone area used for free for Big Data collection.

Market:

The global education technology market size was valued at USD 76.4 billion in 2019 and is expected to grow at a compound annual growth rate (CAGR) of 18.1% from 2020 to 2027.

Competitors:

SANS, Udemy, KnowBe4...

Customers:

Educational institutions, banks, insurance, governments, enterprises...